

# BMS PRESS RELEASE

For Immediate Release

January 6, 14



BMS will soon be offering full aftermarket seats including seat pan for the BMW R1200GS LC (Liquid Cooled). Customers will be able to get the aftermarket seat without having to send their own seat in for modification. This is just the beginning of a roll-out of a full line of complete aftermarket seats.

The good news is you will still get your seat built according to the ride specifications you provide when you order your seat. The foam density and final shape will be custom made to fit YOU. But you'll get it sooner, AND be able to keep your OEM seat.

No waiting no down time no sending in their seat.... Miles and miles down the road more comfy than Tour Tech, Wunderlich or Sargent!!!

Watch for our first offerings in late January!